"Nutrition Policies Taken Hostage by Multinationals and Conflicts of Interest: The Obesity and Diabetes Epidemic in Mexico" – this article highlighted the fact that breastfeeding is one of the most effective ways of preventing obesity, yet it has dramatically decreased. Instead, 85% of babies less than six months old are fed formula with a high level of added sugar; sugar levels are particularly high in formulas used after the first six months of life.

Being part of the WATCH Consortium, WABA has circulated the main Journal that is often launched during World Food Day on 16 October on an annual basis, and has issued press releases highlighting a related IYCF theme. The circulation reached to over 1,000 contacts and more recently, in 2015, to over 10,000 contacts.

In addition, WABA sponsored two representatives to the Global Right to Food and Nutrition Network (GRtFN) Consultation during the 6-year period. In 2011, WABA facilitated the participation of Radha Holla Bhar from IBFAN Asia as the WABA representative at the GRtFN Consultation held in Rome on 6-7 September. This resulted in more dialogue on the food right of infants within the scope of the GRtFN discussions, and sharpening of the politics and the thinking around the public private partnership issue. In 2014, WABA sponsored Dr Marcos Arana's travel to Rome for the launch of the WATCH 2014 publication on 8 October to participate in the Press Conference and ensuing discussions; and the special Side Event organised by GRtRN during FAO's commemoration of the 10th Anniversary of the Right to Food Guidelines. Historically, the right to food arena has predominantly focused on agricultural and land rights issues, and did not address the right to food of infants and the politics around it, at the global level. Both the participation in the Journal and having representation at these significant platforms have led to important strides, as WABA helped to open the discourse so that the right to food for the child is not forgotten in this wider food rights circle.

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