



*Through my activities in Susulbu.com, I met many wonderful people both locally and internationally—the gurus of breastfeeding—who have guided me in my journey from being involved in mother-to-mother support to becoming a breastfeeding counsellor, and later, as a lactation consultant. My passion in breastfeeding grew every day. The more I got involved in the many different tasks and roles in breastfeeding advocacy and support work, the more I learned that breastfeeding is not just a personal choice, but rather a social responsibility.*

*WABA and UNICEF have helped me and my team to make this social change happen. In 2010, they supported our training as the first Peer Counselling Programme Administrators (PCPA), and we eventually became the core group of trainers to train peer counsellors in Malaysia. The programme still continues to this day, and our team registered as an Association in 2012. By end of 2015, we trained more than 500 Peer Counsellors nationwide.*

*At a personal level, WABA has empowered me to become a well-rounded lactivist, sufficiently sensitised to the many aspects and issues surrounding breastfeeding. Through WABA, I am now connected to a wider network of support, so that I can share the passion that was building inside me over the years. Thank you WABA for making this happening."*

*– Nor Kamariah, Susulbu, and co-coordinator of WABA's Governance Task Force*

*Breastfed is best fed, whether the baby is born in Uganda or England, China or Canada.*

*– Anthony Lake, Executive Director, UNICEF*