



global, national, mother-to-mother and research. Each level is dependent on the other levels, and all levels are equally important.

– Elizabeth Kylberg, WABA IAC member

“Inappropriate feeding practices remain the greatest threat to global child health and survival.”

– Innocenti Declaration on Infant and Young Child Feeding 2005

Code Watch – 25 Years of Protecting Breastfeeding (WBW 2006)

“Advertisements imply that nice people with nice houses who want nice babies, bottle feed their babies. Actually, in many instances, placing an infant on a bottle is tantamount to signing the death certificate of the child.”¹³

– Dr Michael Latham, Former WABA SC member and Co-chair of WABA’s IAC and Dr Ted Greiner
Former WABA SC member, Research TF Coordinator, and current member of WABA’s IAC



On the 25th Anniversary of the Code, WABA dedicated 2006 as a year to revisit Code advocacy and to highlight its importance in protecting breastfeeding. This included giving prominence to the subsequent WHA resolutions that clarify and strengthen the Code, and to address new challenges. Examples of key emphasis from the WHA resolutions on infant and young child feeding include:

- That follow-on milks are not necessary;
- That free supplies of subsidised breastmilk substitutes should not be allowed in any part of the healthcare system;
- That all forms of inappropriate promotion of foods for infants and young children should end, and that nutrition and health claims should not be permitted on these foods (i.e. claims about IQ, eyesight or protection from infection).

13. Obituary. Michael Latham, nutritionist who advocated breast-feeding, dies at 82. The Washington Post

Visit IBFAN’s website <http://ibfan.org> for information on other aspects of the WHA resolutions.