- Information about women's health during pregnancy and lactation in order to be better able to combine employment with breastfeeding and child care needs.
- 4. Support from worker's or trade unions either from their own work-sector or the larger national unions.
- Job security and non-discrimination on the grounds of maternity and breastfeeding.



Where shorter-term strategies are concerned, this revised set of Mother-Baby Friendly Workplace requirements (as mentioned above) have given conscientious employers and national breastfeeding advocates clear guidance on how to formulate advocacy calls, and take practical steps in supporting working women in various work contexts.

WBW 2015 also renewed emphasis on the importance of supporting women in the informal sector. This sector continues to be an invisible terrain needing better understanding, and continued political attention in terms of advocacy and creative action. Also required are partnerships with different agencies and local actors to reach marginalised women, and those not officially covered under any scope of the MP Law.

Stockholm Symposium on Breastfeeding and Work – Contemporary Solutions to an Age-Old Challenge

While the WBW 2015 campaign gave another push to increase the momentum of the global MP campaign at mass level, the Stockholm Symposium that took place in September, 2015 in Sweden following the 6th Nordic Breastfeeding Conference, forged new partnerships with more diverse stakeholders. This helped to broaden the advocacy base of key agents for strengthening MP for working women in all sectors. These new partners included Alive and Thrive, Helen Keller International, Family Health International, MenCare, the 1000 Days campaign, McGill University, as well as government delegates from various Asian countries. A major outcome of the Symposium was the Framework for Action (FFA), endorsed by all participating organisations and individuals. (See: http://waba.org.my/stockholm-symposium/wp-content/uploads/2016/03/stockholm_symposium.pdf)

The Symposium also brought a critical renewal of WABA-UN relations especially UNICEF, WHO and the ILO. WABA collaborated with UNICEF HQ, New York in organising the symposium to galvanise wider and deeper