

entitlement as industry and milk-producing industrialised countries would have relegated breastfeeding to a choice, where governments would not be held equally accountable to support and protect working women.

This collaboration led to the formation of the Maternity Protection Coalition, comprising of:

- Academy of Educational Development (AED) via the LINKAGES project especially in Africa
- International Baby-Food Action Network (IBFAN)
- International Lactation Consultant Association (ILCA)
- La Leche League International (LLLI)
- WABA

The aim of the coalition was to ensure a united front amongst the key international breastfeeding organisations during and after the ILO campaign. It was to advocate for and promote the new ILO Convention and Recommendation globally via various channels and constituencies. It also aimed to encourage more ratification by governments, and support national groups to have a better understanding of the Convention's contents on how to strengthen national advocacy. The key content of the MP provisions included providing equity for childbearing women through job protection, non-discrimination, health benefits, paid maternity leave and breastfeeding breaks.

The image shows a complex chart titled 'Status of Maternity Protection by Country'. It is a large table with many columns and rows, likely representing different countries and various maternity protection provisions. The chart is color-coded with orange and yellow headers. It includes a legend at the top left explaining the symbols used in the chart. The chart is a key advocacy tool for Maternity Protection (MP).

In 2003, the MPC produced an 'Action Kit for Maternity Protection at Work' for this global advocacy and promotional task. The kit included a web-version that has since been updated and widely disseminated. As part of the MP Coalition, WABA's Women & Work Task Force maintains and updates the *Status of Maternity Protection by Country chart* (updated every two years). It is a key advocacy tool for MP. This comprehensive chart is used as a guide to compare maternity benefits in different countries. It also serves as an advocacy tool when lobbying for better maternity entitlements at national, regional and global levels.

Breastfeeding and Work: Let's Make it Work (WBW 2015)

The 2015 Campaign built on the WBW 1993 theme but took it further. The Seed Grants project, the MP Campaign in particular, and related events had already made much headway in presenting the topic of work and breastfeeding globally. This was done in fairly sophisticated ways, offering clear strategies forward for