



“ I was raised by a breastfeeding mother and grew up thinking that was the only way to feed an infant. Reality hit hard from the moment I became a mother for the first time. Connecting to WABA and the Core Partners was like finding an open window. Over the years I have found supportive information, understanding and most importantly the means to take action. No mother deserves to have to struggle with misinformation or negative pressure.

Moreover World Breastfeeding Week provides an annual blast of informative motivation with options to educate, inform, and most of all “ACTIONS” that have positive impact. Today I am proud and honored to serve on the WABA Steering Committee, as we work toward stronger partnering with our original Core Partners and actively continue to build the strongest breastfeeding alliance possible. ”

– Anne Batterjee, current WABA SC member

World Breastfeeding Week Themes over the years

1992	Baby-Friendly Hospital Initiative (BFHI)	2006	Code Watch - 25 Years of Protecting Breastfeeding
1993	Mother-Friendly Workplace Initiative (MFWI)	2007	Breastfeeding: The 1 st Hour – Save ONE million babies!
1994	Protect Breastfeeding: Making the Code Work	2008	Mother Support: Going for the Gold Everyone Wins!
1995	Breastfeeding: Empowering Women	2009	Breastfeeding: A Vital Emergency Response
1996	Breastfeeding: A Community Responsibility	2010	Breastfeeding, Just 10 Steps! – The baby friendly way
1997	Breastfeeding: Nature’s Way	2011	Talk To Me! Breastfeeding – A 3D Experience
1998	Breastfeeding: The Best Investment	2012	Understanding the Past – Planning the Future – Celebrating 10 years of WHO/UNICEF’s Global Strategy for Infant and Young Child Feeding
1999	Breastfeeding: Education for Life	2013	Breastfeeding Support: Close to Mothers
2000	Breastfeeding: It’s Your Right	2014	Breastfeeding: A Winning Goal for Life!
2001	Breastfeeding in the Information Age	2015	Breastfeeding & Work: Let’s Make it Work
2002	Breastfeeding: Healthy Mothers and Healthy Babies	2016	Breastfeeding: A Key to Sustainable Development
2003	Breastfeeding in a Globalised World for Peace and Justice		
2004	Exclusive Breastfeeding: the Gold Standard – Safe, Sound, Sustainable		
2005	Breastfeeding and Family Foods: Loving & Healthy – Feeding Other Foods While Breastfeeding is Continued		

