Where there is not as yet an active BFHI programme, gather current baseline information.

Suggested approach: Interview 25 key informants, selected from among knowledgeable individuals in both public and private health sectors, non-governmental infant and young child feeding support, or other persons familiar with hospital activities, and request copies of any standards of practice, curricula, lists, laws or contacts mentioned.

- Have any studies been carried out on feeding practices of infants and young children, whether by nutrition, health, reproductive health or other interest groups?
- Have any surveys or other data collection instruments been used to assess:
 - immediate postpartum breastfeeding rates,
 - six months exclusive breastfeeding rates,
 - and/or
 - continued breastfeeding with complementary feeding?
 - are there any trend data for any of these patterns?
- 3. Are there government policies or laws that pertain to infant and young child feeding?
 - for hospitals/maternities?
 - for the commercial sector? Is there a national law implementing the International Code of Marketing of Breast-milk Substitutes and subsequent WHA resolutions?
 - for the workplace?
 - for emergencies?
 - for HIV/AIDS?
- 4. What training courses or curricula exist to train:
 - health workers in the "Breastfeeding Promotion and Support in a BFHI hospital" (20-hour course)?
 - trainers for facilitating the 20-hour course?
 - specialists in lactation support to act as referral/resource people?
 - assessors or credentialing boards?
 - health workers trained in "Infant and Young Child Feeding Counselling: an integrated course"?
 - other? Specify.
- Do you know of any Academic Centres involved in supporting Infant and Young Child Feeding? (list all with contacts).
 - Please explain whether this is training, research, and/or support of staff to breastfeed.
- 6. What Professional Societies are active in the area of Infant and Young Child Feeding and who are the contacts? Do they have standards of practice for their specialty?
- 7. What group certifies hospitals and maternities?
- Do you know of any NGOs involved in supporting Infant and Young Child Feeding? (list all with contacts)