

Section 1.1 - Annex 2

Suggested questions for a rapid baseline country assessment, to include literature review and key informant interviews

Where there is already an active National Authority or BFHI programme, ensure that data are available to fully answer:

1. What is the status of BFHI?
 How is assessment carried out?
 What group grants the designation?
 How is it funded?
 Is there any potential conflict of interest in its functions?
 How many and what percent of hospitals have ever been designated?
 What percentage of births take place in facilities currently designated as Baby Friendly?
 How many of these have been assessed or re-assessed in the last 3-5 years and found to be in compliance?
 What percentage of facilities continues to be in compliance?
2. Is there a list of the names and locations of all maternities, hospital-based or free-standing, in the country?
3. Is there a list of the names, locations, and contact individuals of all BFH-designated facilities, with date of initial designation and dates of re-assessments/re-designations?
4. What are the names and addresses of trained external assessors and BFHI trainers, as well as other national expertise, such as Certified Lactation Consultants or Fellows of the Academy of Breastfeeding Medicine?
5. What is the current status and enforcement of law related to the International Code of Marketing of Breast-milk Substitutes?
6. What are the current standards of practice promulgated by professional medical and healthcare organizations?
7. What are the trends and levels of immediate postpartum breastfeeding? Exclusive breastfeeding in the first 6 months? Continued breastfeeding at about 2 years?
8. What are the local complementary feeding practices? Have the 10 Principles of Complementary Feeding been adopted/initiated?
9. What are the names, descriptions and contacts for all IYCF-supportive programmes in country, including HIV/IF counselling, emergency preparedness agencies, extension workers in the agricultural or social arenas, etc.?
10. What additional related services and structures could help support IYCF?