

World Breastfeeding Week (WBW) 2004 Feedback Form

1. WBW 2004 action folder

a) What did you find most useful?

.....
.....
.....

b) How was the action folder used?

reproduced and distributed widely
 adapted/translated for local circulation
 sent to press or used at a press conference
 used and adapted by the community
 others

2. WBW 2004 materials

a) If you have used any of the following items, tell us how useful they were

Action folder LEAST 0 1 2 3 MOST
Poster LEAST 0 1 2 3 MOST
Calendar LEAST 0 1 2 3 MOST

b) How/Where were they used?

Poster

.....

Announcement

Banner

d) Suggestions for improvement?

.....
.....
.....
.....

(Please write on a separate sheet if space provided is insufficient)

3. Local WBW 2004 activities

a) Rank activities from least to most prominent from 1 to 7.

<input type="checkbox"/> print media	<input type="checkbox"/> seminars/conference
<input type="checkbox"/> television	<input type="checkbox"/> forums/talks
<input type="checkbox"/> radio	<input type="checkbox"/> fairs/marches
<input type="checkbox"/> website	<input type="checkbox"/> community gatherings

b) Did you/your organisation produce or reproduce WBW 2004 materials for local use? If yes, please describe:

.....
.....
.....
(Describe and/or send WABA a copy)

4. Involving other groups to communicate breastfeeding

a) Did you involve any other groups in your WBW activities?

<input type="checkbox"/> government	<input type="checkbox"/> consumers	<input type="checkbox"/> women
<input type="checkbox"/> public justice	<input type="checkbox"/> HIV/AIDS	<input type="checkbox"/> youth
<input type="checkbox"/> health groups/institutions		

b) What creative activities did you undertake to publicise this year's WBW theme?

.....
.....
.....
.....

5. I attach a detailed WBW 2003 report

YES NO WILL SEND LATER



Gifts worth USD60 for 10 minutes of your time!

- An exclusive WBW 2005 banner
- 10 WABA-UNICEF Golden Bow pins

Yes! I would like to receive the WBW 2005 banner (ready in year 2005), and the Golden Bow pins (upon receipt of my form)

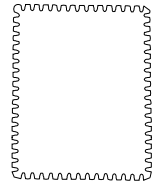
Your feedback on the materials and your report on your WBW activities will help us improve and stimulate similar activities elsewhere. Please fill in this form and send it back to us after your WBW celebrations, or by 30 November 2004. Thank you!

For more information, please contact the World Alliance for Breastfeeding Action (WABA), PO Box 1200, 10850 Penang, Malaysia
•Tel: 604-658 4816 •Fax: 604-657 2655 •Email: waba@streamyx.com •Website: www.waba.org.my



DEADLINE

Please return no later than **30 Nov 2004** to be entitled for your free gifts. Thank you!



**WABA
PO Box 1200
10850 Penang
Malaysia**



**WBW 2004
Exclusive Breastfeeding: the Gold Standard
- Safe, Sound, Sustainable -**

----- please complete the form overleaf, fold along dotted line and return to WABA, or fax us at 604-657 2655 -----

Free!

**Gifts worth USD60 for 10 minutes of your time!
Your response will help WABA improve future WBW campaigns.
Thank you!**

RESPONDENT INFORMATION

NAME
ORGANISATION/PROFESSION
.....
ADDRESS
.....
TEL
FAX
EMAIL
SIGNATURE

GROUP AFFILIATIONS

- consumer (mother, father, grandparent, etc)
- member of a mother support group (please specify)
- health professional (please specify)
- member of a women's group (please specify)
- member of a public interest group (please specify)
- others

WBW ENDORSEMENT INFORMATION

- I/my organisation endorses World Breastfeeding Week 92 93 94 95 96 97
I/we have organised activities for WBW for the following years: 98 99 2000 2001 2002 2003 2004
- Are you/your organisation a WABA endorser? Yes No, please send me an endorsement form
- We have a national breastfeeding committee in our country organising WBW annually.
NAME/ADDRESS OF NATIONAL BREASTFEEDING COMMITTEE
- NAME OF NATIONAL BREASTFEEDING/WBW COORDINATOR (IF ANY)
- OTHERS