

# Breastfeeding in a Globalised World

*for Peace and Justice*



**1-7 AUGUST 2003**

**WORLD BREASTFEEDING WEEK**

“Breastfeeding is about peace and justice. It is the natural, universal and peaceful way of nurturing our children. In a world often wracked by injustice, violence and war, breastfeeding can be a sentinel of peace – inner peace, peace with other people and peace with the environment.”

Anwar Fazal, Co-founder of WABA and IBFAN, Right Livelihood Award Recipient, 1982



The World Alliance for Breastfeeding Action (WABA) is a global alliance of networks and organisations, such as IBFAN, LLLI and ILCA, and individuals, to protect, promote and support breastfeeding. WABA acts on the Innocenti Declaration and is in consultative status with the United Nations Children's Fund (UNICEF). World Breastfeeding Week is celebrated in over 120 countries every year - 2002 Breastfeeding: Healthy Mothers and Healthy Babies • 2001 Breastfeeding in the Information Age • 2000 Breastfeeding: It's Your Right! • 1999 Breastfeeding: Education for Life • 1998 Breastfeeding: The Best Investment • 1997 Breastfeeding: Nature's Way • 1996 Breastfeeding: A Community Responsibility • 1995 Breastfeeding: Empowering Women • 1994 Protect Infant Health: Making the Code Work • 1993 Mother-Friendly Workplace Initiative • 1992 Baby-Friendly Hospital Initiative. • WABA, PO Box 1200, Penang 10850, Malaysia. • Tel: 604-658 4816 • Fax: 604-657 2655 • E-mail: <secr@waba.po.my> Website: <www.waba.org.br> or <www.waba.org.my>

Concept & Design: Origem, Brazil and Susan Siew, WABA Secretariat  
 Illustrations: Breastfeeding Promotion Network of India, Comisión Nacional de Lactancia Materna, Compleat Mother, IBFAN Africa, and IBFAN Penang, adapted from *The Images of Breastfeeding Worldwide*, 1999, WABA  
 Production: Liew Mun Tip and C-Square Sdn. Bhd., Penang

## WBW 2003 Goals are:

- To recognise the threats and opportunities of globalisation for breastfeeding practices
- To maximise the potential of global communications to educate people on the benefits of breastfeeding and appropriate complementary feeding, and the disadvantages of artificial feeding
- To promote and act on the Global Strategy for Infant and Young Child Feeding
- To prevent the weakening of the International Code of Marketing of Breastmilk Substitutes and subsequent relevant WHA resolutions
- To work with potential allies by building alliances with civil society movements fighting for global justice, peace and health for all
- To think globally and act locally with all sectors of the community to protect, promote and support breastfeeding