Breastfeeding Initiated – A pictorial essay

A beautifully designed full coloured calendar which highlights the importance of breastfeeding during the 1st hour. Early initiation and exclusive breastfeeding for six months can save one million babies every year.

Excellent gift for new mothers, mother support groups, health professionals, lactation consultants especially during the Christmas and New Year season and also in celebration of the birth of babies around the world.

The photos featured in this calendar are the winning entries from the World Breastfeeding Week 2007 photo contest held in May 2007.

The Breastfeeding Initiated 2008 Calendar is available at US$ 5.00 per copy including postage. Minimum order: 10 copies.

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