The Golden Bow is a symbol for the “Gold Standard”, that is the ideal, of exclusive and continued breastfeeding. The Golden Bow is a joint initiative of UNICEF and WABA. WABA first produced the Golden Bow Pin cum Bookmark, in celebration of World Breastfeeding Week 2004. Due to tremendous response and overwhelming demand from the breastfeeding community, we are now in the process of reprinting the pins/bookmarks.

This beautifully crafted metal pin comes with a bookmark. The bookmark carries the meaning of the golden bow and is hot stamped and printed in gold colour.

Special Offer

The Golden Bow Pins/Bookmarks are now available at a special bulk price of **US $ 50.00 for 100 pins**. The regular retail price of the pin/bookmark is US $1.00 per pin.

If you are interested to order, please fill up the order form below and mail them to the WABA Secretariat. Kindly allow 4-6 weeks for delivery.

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### Golden Bow Order Form

**World Alliance for Breastfeeding Action**

Protects, Promotes and Supports Breastfeeding Worldwide

PO Box 1200, 10850 Penang, Malaysia

Tel: 604-6584816  Fax: 604-6572655

Email: waba@streamyx.com  Website: www.waba.org.my

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Amount (US $)</th>
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Ordering Instructions:

- The special price includes postage handling and costs.
- Payments should be by bank draft or cheques, drawn on a US bank, made payable to: WABA
- Orders will only be fulfilled once payment is received.
- Please allow 4 – 6 weeks for delivery.

Name: ____________________________

Organisation / Company: ____________________________

Address: ____________________________________________

Country: ____________________________________________

Phone: ____________________ Fax: ____________________ Email: ____________________

I enclose bank draft/cheque for US$ ____________________ Date: ____________________