



HAPPY SUPERDAD DAY!



SUPERDAD AT WORK

Men are valued for their part in the workforce, but not seen as dads and caregivers too

Balancing work and family life is win-win for working dads, employers, and society... it also promotes equality!

A father's involvement helps with a family's well-being, child development, promotes good health, gender equality, and even increases happiness levels at the workplace.

The ILO has created a platform to promote gender equality and labour rights through the implementation of parental rights, specifically paternity rights, which includes leave and cash benefits.

We as a society need to give dads and carers "permission" to take time off from work outside the home in order to play an equal role in family life.

As we near a century of Maternity Protection in 2019, we should think about how best to support BOTH parents without one having to sacrifice either their workforce participation or the ability to care for their family

SUPERDAD AT HOME

By 2013, at least 78 out of 167 countries provided paternity leave and 66 out of 169 countries provided parental leave.

Dads can use this leave during the birth of a child, but, it is also important that dads continue to be involved in family responsibilities post-childbirth.

This includes the recovery of the mother, establishing and continuation of breastfeeding, and even to take care of the newborn or older children.

An active dad in the home leads to children doing better in life on almost every indicator of success especially academic performance, and social / emotional and cognitive functioning.





SUPERDAD & SUPERMUM

We - governments, workers and employers - should be asking for equal parental rights. A society that values care work done by both women and men will achieve greater gender equality both at work and at home.

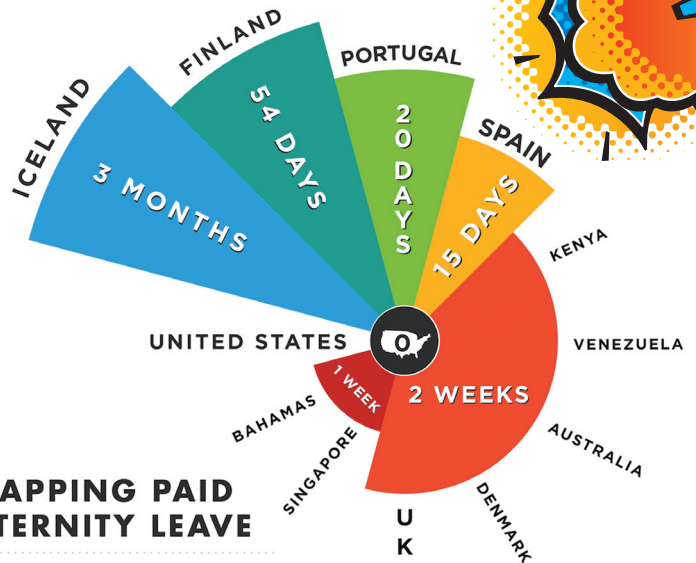


About 80% of the world's men and boys will become fathers in their lifetime, and virtually all men will have some connection to children in care-giving relationships.

- 2015 State of the World's Fathers Report by MenCare



A SUPERDAD'S RIGHTS



MAPPING PAID PATERNITY LEAVE

HOW MUCH TIME DO OTHER COUNTRIES GUARANTEE COMPARED TO THE U.S.?

THINKPROGRESS

Source: <http://thinkprogress.org/economy/2014/07/30/3465922/paid-family-leave/>

SUPERDADS, YOU ARE SUPER VALUABLE!

Let's hear what people around you have to say...



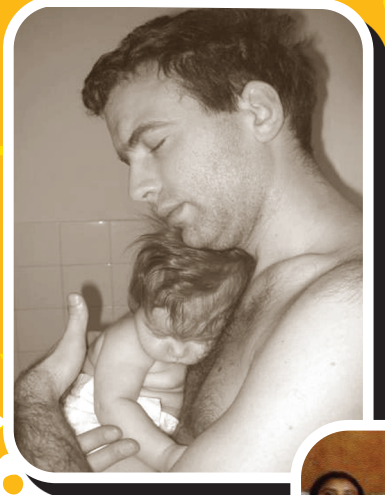
I know that if you could breastfeed, you would. But since you can't, thanks for feeding me while I feed our baby!

~ from your wife/partner



Dad, your chest and skin
makes me feel all warm and calm,
just like a daddy kangaroo!
~ from your child

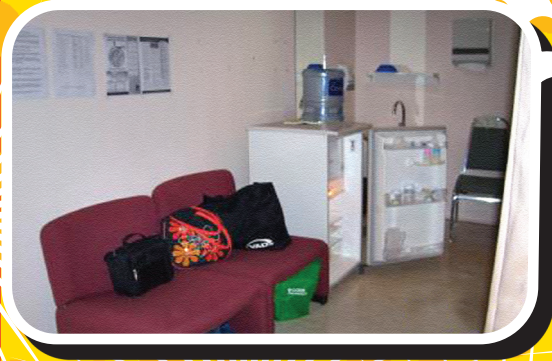
THANK YOU Dad



Men aren't just
macho breadwinners,
they're also
nurturing and caring
dads. Thanks
dads of the world
for changing this
stereotype!
~ from your society



Dear friend, thank
you for supporting and
teaching me lessons on
parenthood. Now I too
can be the best dad
for my child!
~ from your friend/
colleague



Thank you for realising the challenges of
being a working father, and as a boss,
trying to support me at work!
~ from your employee/working mum



The World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organizations concerned with the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declaration, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for Infant and Young Child Feeding. Its core partners are International Baby Food Action Network (IBFAN), La Leche League International (LLLI), International Lactation Consultant Association (ILCA), Wellstart International, and the Academy of Breastfeeding Medicine (ABM). WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC).

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