About the Trainers

Renu Khanna has a Master's degree in Business Administration from the Faculty of Management Studies, Delhi University, India. She has over 25 years of experience in Health Care Management and Organisation Development in health organisations. She worked for many years in a tribal area of Gujarat to help evolve a community-based women's health programme. She also collaborated with the Public Health Department of Brihan Mumbai Municipal Corporation to mainstream concepts of Quality Assurance and Gender in the public health system. As a Gender and Health trainer, Renu has been part of a network to develop a short course on Gender and Health and Gendered Research in Health and has conducted several Gender and Health workshops for health professionals including policy makers. Renu is part of national networks like Medico Friends Circle, Shodhini, Jan Swasthya Abhiyan (People's Health Movement) and is a founding member of Sahaj (Society for Health Alternatives). She is a member of WABA's Gender Working Group and has experience in conducting gender training for breastfeeding advocates.

Paul Sinnappan - For the past 10 years, Paul has been involved in conducting gender training for men in the credit unions, cooperatives, micro credit programmes and non-governmental organisations (NGOs) in Malaysia as well as in South East Asia. This initiative began with the introduction of gender concerns by the donor agency the Canadian Co-operative Association (CCA). The International Co-operative Association (ICA), the Asian Confederation of Credit Unions (ACCU) and the Asian Women in Co-operative Development Forum (AWCF) are now partners in this process of integrating gender in co-operatives in Asia and Pacific. Paul has been conducting WABA's Gender Training Workshop since 2004. He is appreciated by our participants for enriching the training with his personal experiences, observations and creative solutions for gender-based problems faced by communities and men in particular.

WABA Gender Programme Goals

- 1. To promote gender awareness among breastfeeding advocates and to mainstream the gender perspective in breastfeeding advocacy and programmes.
- 2. To promote collaboration between the breastfeeding movement and the women's movement, in order to strengthen the common advocacy goals of both movements; and to undertake joint advocacy, education and training on women's rights, health and breastfeeding.
- 3. To increase participation of men in domestic work, child care and provide breastfeeding support; to raise men's awareness on women's rights and reproductive health issues.



The World Alliance for Breastfeeding Action (WABA) is a global network of individuals and organisations: concerned with the protection, promotion and support of breastfeeding worldwide based on the Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/INICEF Global Strategy for Infant and Young Child Feeding. Its core partners are International Baby Food Action Network (IBFAN), La Leche League International (LLLI), International Lactation Consultant Association (ILCA), Wellstart International and Academy of Breastfeeding Medicine (ABM), WABA is in consultative status with UNICEF and an NGO in Special Consultative Status with the Economic and Social Council of the United Nations (ECOSOC).

WABA, P.O. Box 1200, 10850 Penang, Malaysia Tel: +60-4-658 4816 • Fax: +60-4-657 2655 Email: waba@streamyx.com • Website: www.waba.org.my The Breastfeeding Promotion Network of India (BPNI) is a national people's initiative to protect, promote and support of breastfeeding.



BPNI, BP-33 Pitampura, Delhi 110088, India Tel: +91-11-27343608 • Fax: +91-11-27343606 Email: bpni@bpni.org • Website: www.bpni.org POPULAD



The WABA-BPNI Joint Gender Training workshop

is on for the 4th consecutive year!

When?

22 - 25 October 2007

Where?

New Delhi, India

Who are the trainers?

Renu Khanna from India & Paul Sinnappan from Malaysia

Why?

Gendered challenges to breastfeeding arise primarily from the conflicts between what is expected of a woman, the expectation usually arising out of gender norms & myths, (for example that women are carers and nurturers) and the reality of their role as producers and reproducers. This training will tackle these issues, with an emphasis on gender sensitisation of men.

How?

Reserve your space today! The training is limited to only 25 participants.

Please give us indication of your interest by 15 July 2007. Write to waba@streamyx.com!

WABA Gender Training Workshop

22-25 October, 2007 New Delhi, India



WABA is pleased to invite you to a four-day Gender Training Workshop!

Goal

The goal of this workshop is to enable participants – men and women - to raise awareness and sensitivity on gender within the breastfeeding network.

Background and Rationale - Why Gender Training?

Working from a gender approach will ensure the long-term objective of enabling a just and equitable society where women and men are equal and respected. Achievement of equality implies changes for both men and women. More equal relationships will need to be based on a redefinition of the rights and responsibilities of women and men in all spheres, including in the family, workplace and society at large.

It is increasingly being recognised that a gender perspective on social issues helps refine action strategies to bring about desired results for social change and gender equity. The Platform for Action resulting from the Fourth World Conference on Women in Beijing (1995), and the Programme of Action of the International Conference for Population and Development (Cairo 1994) legitimized the concerns of women's movements world-over that a women's perspective as well as a gender perspective is essential in social sector policies and programmes.

Applying a gender perspective to breastfeeding programmes will help us analyse how gender identities shape the health and other social conditions of women and men and their possibilities for action for a more gender equal society. It must take into account the different needs of women and men based on their biology, and also the broader socio-economic and cultural context of different groups of people in different regions of the world.

- What does a gender approach mean to a sex specific issue such as breastfeeding?
- Why is it necessary to be gender sensitive in our breastfeeding promotion programmes?

This training will address this and other such questions.

Objectives

- To sensitise participants to concepts of gender and gender mainstreaming
- To equip participants with tools and skills of gender analysis
- To enable participants to develop a gender analysis of breastfeeding
- To enable participants to apply gender concepts and tools, and develop gender sensitive strategies and work plans

Expected Outcomes

Participants will be able to

- Differentiate between sex and gender
- Recall dimensions of gender as a system
- Enumerate/list gender aspects of breastfeeding
- List men's role and responsibilities in appropriate infant feeding
- Develop gender sensitive strategies and working plans

Contents

- Gender and Sex
- Gender as a System
- Gender Aspects of Breastfeeding
- Gender Analysis Frameworks
- Economic and Political Contexts of Women
- Men's Involvement, Role and Responsibilities
- (Gender Mainstreaming and Gender Indicators only if there is time)

Methodology

Participatory training methodologies will be used: Exercises, Games, Group discussions and presentations, role plays, experience sharing by participants, etc.

Organisers

Breastfeeding Promotion Network of India (BPNI) & World Alliance for Breastfeeding Action (WABA).

Participants and Registration Information

The workshop has a limit of 25 participants.

Registration cost: USD\$ 300. Deadline for registration: 31st August 2007. Registration cost includes materials, room sharing & meals. Limited fellowships are available.

For more information

Please write to Sarah Amin, Lakshmi Menon or Sabrina Sunderraj at the WABA Secretariat to indicate interest and for more information by 15th July 2007. Email: waba@streamyx.com; Fax: 60-4-657 2655