

INNOCENTI & BEYOND

Breastfeeding in a Family-Friendly World

**WABA GLOBAL FORUM 3
QUEBEC CITY, CANADA
14 - 17 JUNE 2010**

The World Alliance for Breastfeeding Action (WABA) will be organising its third global forum on *Innocenti and Beyond: Breastfeeding in a Family-Friendly World*, in close collaboration with its Core Partners: Academy of Breastfeeding Medicine (ABM), International Baby Food Action Network (IBFAN), International Lactation Consultant Association (ILCA), La Leche League International (LLL), and Wellstart International.

The Forum will be hosted in Canada by the Quebec Association for Public Health (ASPQ), and will run parallel with the ASPQ's National Congress, under the overarching theme of 'Birthing the World'.

The Forum will celebrate 20 years of creative and sustained efforts to achieve the Innocenti Declaration (1990-2010)¹ targets. It also seeks to go beyond these instruments to include related initiatives such as the Millennium Development Goals (MDGs), and the Global Strategy on Infant and Young Child Feeding (GSIYCF), as well as multidisciplinary perspectives including feminist, human rights and food sovereignty frameworks, to continue to protect, promote and support breastfeeding in a broader way.

Save the Dates! *Join us in this tapestry of action for solidarity and change.*

www.wabaglobalforum3.org

1. INNOCENTI DECLARATION on the Protection, Promotion and Support of Breastfeeding was produced and adopted by the participants at the WHO/UNICEF policymakers' meeting on "Breastfeeding in the 1990s. A Global Initiative, held in Spedale degli Innocenti, Florence, Italy on 30 July - 1 August 1990. The 2005 Innocenti Declaration was subsequently made more comprehensive and includes the targets expounded by the GSIYCF (2002).

OBJECTIVES OF WABA GLOBAL FORUM 3

1. To work in collaboration with WABA Core Partners and participants to take stock of global progress on the Innocenti targets, including the Global Strategy on IYCF.
2. To celebrate Innocenti 20 years through artistic and other means.
3. To facilitate the development, strengthening and rejuvenation of the breastfeeding movement and its leadership.
4. To further strengthen and advance the common vision and strategic direction of the global breastfeeding movement.
5. To support the goals of breastfeeding groups across Canada.

PROGRAMME

There will be a celebratory joint opening by WABA and ASPQ to welcome participants, followed by plenary presentations on the theme "Birthing the World", and a showcase of Canadian achievements on the continuum of care.

The WABA Global Forum 3 will feature plenaries, workshops, regional dialogues as well as caucuses, exhibitions and poster sessions reflecting and embracing a multiple of inter-linked perspectives. These include sessions to revisit achievements of the Innocenti targets after 20 years, political developments, programmatic and scientific updates, and ethical considerations. The Forum will also engage socio-cultural/indigenous, gender, youth, global and local perspectives in developing future strategies and actions to go beyond Innocenti, towards movement building for policy development, and practical application of family-friendly health systems for family-friendly communities.

WHO SHOULD ATTEND

WABA welcomes the participation of individuals and groups interested in the focus and content of WABA Global Forum 3, including women, youth, environmental, human rights, health and consumer groups; those working on health, child care, nutrition, religious and cultural leaders; the media and creative arts; and representatives of governments, UN and other international agencies.

Elements of this Forum

- Reviewing, Celebrating and going beyond Innocenti – Join the debate, discussions, and get invigorated!
- Quebec and Canadian Breastfeeding Showcases – Showcasing Quebec achievements in protecting, supporting and promoting breastfeeding in the province, as well as other initiatives across Canada.
- Regional Perspectives on Exclusive and Continued Breastfeeding – dialogue with the WABA Regional Focal Points.
- Join Forces towards MotherBaby Family-Friendly Communities, and help build MotherBaby-Friendly Health Systems – be part of the consultation and strategy development process.
- Join training workshops and any other activities offered by the Core Partners and other participants.

Artistic, cultural & other activities:

- World Breastfeeding Quilt – contribute your aspirations and salutations to this tapestry of unity and hope!
- Field trips – join the exchanges/learning experiences offered.
- Breastfeeding Arts Festival or 'Breast Fest' – featuring theatre and performance art, including "Breastfeeding in Fine Art" slide session; dance, music and lots, lots more.
- World Cultural Fair – join the alternative trade fair featuring the creative and innovative products of the WABA network.
- Join the Art Competition.
- Be part of the participatory process that develops the celebratory aspects of the programme, materials and events.

LANGUAGES

English, French and Spanish are the official languages of the Forum. Not all sessions, however, will have simultaneous interpretation. Documents will be made available in the languages in which they have been provided to the secretariat.

SPONSORSHIP

The WABA Global Forum 3 does not accept funds or gifts from manufacturers of breastmilk substitutes, commercial complementary foods, feeding bottles and other products used in infant feeding such as breastpumps. WABA encourages all participants to adopt the same ethical stance.

PRACTICAL ARRANGEMENTS

The WABA Global Forum 3 will be held at the Hilton Quebec with some sessions held at the adjacent Quebec Congress Centre, together with the ASPQ National Congress. Forum Registration details on programme, venue and accommodation information will be available in August 2009.

Join in the Forum build up and participate via WABA's website features:

- Be part of the on-line Quilt building process and show the world your creativity, and salutations for the Forum.

ORGANISERS



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THE WORLD