

18 May 2010

Dr Felicity Savage  
Chairperson,  
WABA Steering Committee



**World Alliance for  
Breastfeeding Action**

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To the WABA network

Dear friends and colleagues,

I write on behalf of WABA's Steering Committee with the news that Susan Siew, one of our two Directors, will be resigning as from the end of this month, May 2010.

Susan is well known to many of you. She has been with WABA for 15 years, from its early years, and has worked extremely hard with fellow Director, Sarah Amin, to build the organisation up and to make it what it is. Susan has brought important expertise and experience from her previous work, particularly with the global consumer, environmental and health movement, and has led WABA's advocacy and organising work with great skill and insight. Most of you would have participated in the two highly successful WABA Global Forums.

Susan has also brought with her special communication design expertise from her work with renowned publishing and design firms in Toronto and New York prior to joining WABA. She designed and also art-directed a group of young designers to produce WABA publications and key campaign materials particularly World Breastfeeding Week. She helped to increase the visibility of WABA at international events/campaigns with the display and dissemination of creative multimedia products, allowing for diverse national groups to freely adapt them for their local audiences. Susan has brought much joy and colour to WABA work. She now feels that it is time for a change, and to find a new life path.

We are confident that she has left WABA strong and well prepared to continue into the future, and our ongoing achievements will owe much to her legacy and high standards. We thank her for this.

We wish Susan well as she looks forward to a period of well deserved rest and recreation, to our continued friendship, and to new possibilities opening up for her in future, of which there will surely be many.

Yours sincerely,

Felicity Savage  
WABA Chairperson