Nutrition and Nurture in Infancy and Childhood: Bio-Cultural Perspectives

Organised by the Maternal and Infant Nutrition and Nurture Unit (MAINN), School of Public Health and Clinical Sciences, University of Central Lancashire

Tuesday 8th, Wednesday 9th and Thursday 10th September 2009
Grange Over Sands, Cumbria, UK
Conference Information

Keynote Speakers:
- Andy Bilson – How do we promote cultural change in organisations and communities?
  Professor of Social Work, University of Central Lancashire, UK
- Fiona Dykes – Infant and young child feeding: tackling the cycle of nutritional deprivation
  Professor and Director of Maternal & Infant Nutrition & Nurture Unit (MAINN), University of Central Lancashire, UK
- Renée Flacking – Breastfeeding and becoming a mother: experiences and expectations of mothers with preterm babies
  Department of Women’s and Children’s Health, Uppsala University, Sweden
- Kevin Frick – Economic analysis of policy to promote breastfeeding
  Johns Hopkins Bloomberg School of Public Health, USA
- Gabrielle Palmer – Politics of breastfeeding
  Author of The Politics of Breastfeeding (2009) published by Pinter and Martin
- Magda Sachs – Breastfeeding liminality: can a new growth chart help breastfeeding over the threshold and make it normal?
  Infant Feeding Co-ordinator, Salford Primary Care Trust, UK

Location
The conference will take place at the Grange Hotel, Grange Over Sands, Cumbria, situated on the fringe of the Lake District in beautiful surroundings. For details on the charms of this stylish location go to www.grange-hotel.co.uk

Background
There is a growing understanding of the complex interactions between socio-cultural, biological, political and economic influences upon infant and child feeding, eating and nutrition. This international, interdisciplinary conference is organised by the Maternal and Infant Nutrition and Nurture Unit (MAINN). MAINN is a multidisciplinary unit within the School of Public Health and Clinical Sciences, Faculty of Health and Social Care at University of Central Lancashire, UK.

The conference links closely with the international journal Maternal and Child Nutrition (Wiley-Blackwell Publishing) that has its editorial office in MAINN.

The conference will explore key themes from a range of disciplinary perspectives on infant and child feeding, eating and nutrition.

Aims:
The conference aims to:
- Enhance understanding of the complex interactions between socio-cultural and biological factors in infant and child feeding, eating and nutrition.
- To explore the nature of the relationship that is engendered between mother and child in connection with various types of nutritive and nurturing behaviour.
- To increase understandings of breastfeeding as a bio-cultural activity.
- To focus upon key strategic initiatives that may impact upon practices related to infant and child feeding, eating and nutrition.

Participants:
The conference will be of interest to practitioners, academics and students across a spectrum of disciplines including:
- Anthropologists
- Biological Scientists
- Breastfeeding Support and Advocacy Groups
- Dieticians
- Health economists
- Health Visitors
- Infant Feeding Specialists
- Location Consultants
- Material and Child Health Nurses
- Medical Doctors/Physicians
- Medical Sociologists
- Midwives
- Neonatal nurses
- Nutritionists
- Public health specialists
- Psychologists
- Sociologists

Nutrition and Nurture in Infancy and Childhood: Bio-Cultural Perspectives
University of Central Lancashire

Day 1: Tuesday 8th September 2009

08.30 - 09.30 Conference registration and refreshments
09.30 - 09.40 Eileen Martin, Dean, Faculty of Health and Social Care, University of Central Lancashire
09.40 - 09.50 Alison Chambers, Head of School of Public Health and Clinical Sciences, University of Central Lancashire
09.50 - 10.00 Chairs address by conference convenor: Fiona Dykes
10.00 - 10.50 Keynote: Gabrielle Palmer – Politics of breastfeeding
10.50 - 11.20 Refreshments
11.20 - 11.50 Concurrent Session: 1
Room A: Teshome B, Makau WK, Getahun Z, Taye G (Kenya) Infant feeding practices as predictors of malnutrition among under-5 children in a food surplus region of Ethiopia
Room B: Groeleu D, Cabral IE (Canada, Brazil) Reconfiguring insufficient breast milk as a sociopsychological problem: mothers of premature babies using the kangaroo method in Brazil
12.00 - 12.30 Concurrent Session: 2
Room A: Faircloth C (UK) What's natural about breastfeeding?
Room B: Spiro A (UK) The symbolic value of food: an ethnographic study of Gujarati families
Room C: Beales S, Dykes F, McCourt C, Schmied V, Sheehan A (UK, Australia) Women’s perceptions and experiences of breastfeeding: A meta-synthesis of qualitative research
Room D: Henderson J, Redshaw M (UK) What women think of the feeding support they receive in hospital? A qualitative study
12.30 - 13.40 Lunch
13.40 - 14.30 Keynote: Renée Flacking – Breastfeeding and becoming a mother: experiences and expectations of mothers with preterm babies
14.40 - 15.10 Concurrent Session: 3
Room A: Cabral IE, Groeleu D (Brazil, Canada) Duration of exclusive breastfeeding after discharge from the kangaroo mother method: the socio-cultural challenge for policy makers at Rio de Janeiro
Room B: Mchimes R, Shephed A, Cheyhe H, Niven C (UK) Influences on breastfeeding in the neonatal unit
Room C: Swanson V, Mchimes R, Nicoll H, Cheyhe H, Macier H, Callender E (UK) Developing confidence in the neonatal unit: the relationship between infant feeding practices and maternal self-efficacy
15.20 - 15.50 Concurrent Session: 4
Room B: Dyson L, Renfrew MJ, McCormick F (UK) Promoting breastfeeding in neonatal units: evidence of effectiveness for interventions, with a focus on kangaroo skin-to-skin contact
Room C: Flacking R, Ewald U, Walkin L (Sweden) Association between skin-to-skin care and breastfeeding in very preterm infants
15.50 - 16.30 Refreshments
16.30 - 17.30 Concurrent Workshops (limited places)
Room B: Hart Anna (UK) ‘Confound it’. Good practice in the collection, analysis and reporting of quantitative data from observational studies
Room C: Henry S, Hargreaves N, Chinney A, Hymers K (UK) Sophie’s Choice Theatre Company
Room D: McIntyre H, Cullen L, Ellis L (UK) Implementing and achieving accreditation of UNICEF (UK) Baby Friendly Initiative standards
18.00 - 19.00 Editorial Board Meeting (Maternal and Child Nutrition Editorial Board members)
Day 2: Wednesday 9th September 2009

09.00 - 09.10 Welcome by Chair: Renée Flaxing
09.10 - 09.20 Keynote: Andy Bilson - How do we promote cultural change in organisations and communities?
10.10 - 10.40 Concurrent Session: 1
Room A: Barnes M, Cox J, Doyle B, Timms H, Reed R (Australia) Improving breastfeeding rates through implementation of the Ten Steps to Successful Breastfeeding
Room B: Entwistle E, Kendall S, Mead M (UK) Towards an 11th step to successful breastfeeding: the importance of self-efficacy in breastfeeding support
Room C: Reid J, Schmed V, Beale B (Australia) "I only give advice if I am asked": Grandmothers perceptions of their role in the infant feeding decisions and parenting practices
Room D: Sachs M (UK) ‘Weighing it up’ – reasons for weighing breastfed babies in a UK clinic
10.40-11.10 Refreshments
11.10-11.40 Concurrent Session: 2
Room A: Ingram J, Johnson D (UK) The effects of BF training on the breastfeeding attitudes and knowledge of health visitors and their confidence in helping mothers to breastfeed
Room B: Sheridan V (UK) Organisational culture and mother-baby contact after birth
Room D: Hammond A, Chinery A, Dykes F, Byrom S, Melvin C (UK) ‘Someone to care’: a phenomenological exploration of women’s experiences of the breastfeeding peer support offered by community business enterprise, Little Angels
11.50-12.20 Concurrent Session: 3
Room A: Hoddinott P, Mohrnes R (UK) What is the evidence that providing breastfeeding education and/or support in a group setting improves breastfeeding outcome?
Room B: Wilkins C, Ryan K, Green J (UK) An evaluation of the ‘Stump to Breastfeeding’ DVD
Room C: Thomson G, Dykes F, Bilson A (UK) Facilitators and barriers to implementing the community version of the UNICEF UK Baby Friendly Initiative
Room D: Wallace L, Law S, Durn O (UK) A trail of workbook and workshop methods of delivery of training health visitors and midwives in the knowledge required to meet UNICEF BF training standards, using the Coventry University Breastfeeding Assessment (Cuba)
12.20-13.30 Lunch
13.30-14.20 Keynote: Magda Sachs - Breastfeeding liminality can a new growth chart help breastfeeding over the threshold and make it normal?
14.30-15.00 Concurrent Session: 4
Room A: Groleau D (Canada) Duration of breastfeeding in the context of poverty: negotiating cultural change and symbolic capital of motherhood
Room B: Anderson C (UK) Negotiating breastfeeding in the.privat/public sphere: an exploratory study of women’s experiences
Room C: Oyewole J (Nigeria) Print media coverage of breastfeeding messages in Nigeria between 1999-2008
Room D: Wallsworth J (UK) The Golden Rules Attachment project
15.10 - 15.40 Concurrent Session: 5
Room A: Dowling S (UK) Secrecy and taboo in contemporary british breastfeeding experience
Room B: Gallagher J (Ireland) Infant feeding in Ireland – the Historical perspective
Room C: Sheehan A (Australia) Breastfeeding in Australia – a socio-cultural perspective
Room D: Brown AE, Lee MD (UK) Maternal control of feeding is measurable prenatally: differences between mothers who intend to breast feed or formula feed
15.40-16.10 Refreshments
16.15-17.15 Concurrent Workshops (limited places):
Room A: Hall Moran, V (Senior Editor – Maternal and Child Nutrition) Writing for publication
Room D: Becker G (Ireland) Mothers learning to hand express – what skills do they need and are they assisted to learn?
19.00 Wine Reception (funded by Wiley-Blackwell – publishers of Maternal & Child Nutrition)
19.45 Conference Dinner (optional)

Day 3: Thursday 10th September 2009

09.00 - 09.10 Welcome and Chair’s address: Magda Sachs
09.10 - 10.00 Keynote: Kevin Frick - Economic analysis of policy to promote breastfeeding
10.10-10.40 Concurrent Session: 1
Room A: Hannula L, Kaunonen M , Tarkka M-T (Finland) Breastfeeding outcomes, breastfeeding attitudes and self-efficacy in the hospital and six weeks postpartum in Finland
Room B: Gupta R, Katina I, Burt S, Edwards J (UK) The setting up of a frenulotomy service in Lancashire
Room C: Angel C, Alexander J, Hunt J (UK) “You can do either”: What are primary school children’s perceptions of choice in infant feeding?
Room D: Kho B (BS) Britain’s battle with food ‘can’t stop eating….won’t eat’
10.40 - 11.10 Refreshments
11.10-11.40 Concurrent Session: 2
Room A: Lee Yi Ching C, Ip Wan Yim (Hong Kong) The efficacy of breastfeeding in Hong Kong women
Room B: McFadden C, Baker L, Lavender T (UK) Exploration of factors which influence women’s breastfeeding experiences following lower uterine caesarean section
Room C: Ingram J, Johnson D (UK) Increasing breastfeeding support in a large primary care trust (UK): action research in children’s centres
Room D: Barnes M, Neller A, Reed R, Williams C, Whitekocks K (Australia) Women’s stories of breastfeeding and mothering following assisted conception
11.50-12.20 Concurrent Session: 3
Room A: Sheehan A (Australia) Complex decisions: exploring the infant feeding decision in the first six weeks post birth
Room B: Taylor A (UK) Exploring the impact of education on midwives’ attitudes to breastfeeding using women’s narratives of their lived experience of breastfeeding
Room C: Yue L (Canada) Using maternal knowledge in translating HIV/breastfeeding policy
Room D: Burns E, Schmied V, Fenwick J, Sheehan A (Australia) ‘Wednesday’s Child’: discursive representations of newborn infant feeding behaviour
12.20-13.00 Lunch
13.30-14.20 Keynote: Fiona Dykes - Tackling the cycle of nutritional deprivation
14.30-15.00 Concurrent Session: 4
Room A: Francis J, Rogers K, Dickton D, Pardini R (USA) Comparative analysis of retinol, ascorbic acid, and alpha-tocopherol in baby milk using varied delivery systems
Room B: McFadden A, Renfew M, Alkin K (UK) Breastfeeding support for women of Bangladeshi origin
Room C: Sloan S (UK) Exploring potential behavioural mechanisms behind the association between breastfeeding and reduced risk of childhood obesity: maternal feeding styles and children's eating behaviours
15.10 - 15.40 Concurrent Session: 5
Room A: Berg M, Spurad-Lundin C (Sweden) Breastfeeding, glycermic control and support in mothers with type 1 diabetes
15.50-16.45 Close of conference – Fiona Dykes (conference convener)
16.45 Refreshments

Tuesday 8th, Wednesday 9th and Thursday 10th September 2009
Grange Over Sands, Cumbria, UK
Conference Fees

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Full Conference Package</strong></td>
<td>Three-day conference attendance which includes all conference documentation, lunch and refreshments on each day of the conference.</td>
<td>£370 + VAT (£425.50)</td>
</tr>
<tr>
<td><strong>Single Day</strong></td>
<td>One selected day’s conference attendance. Conference documentation and refreshments &amp; lunch for that day.</td>
<td>£125 + VAT (£143.75)</td>
</tr>
<tr>
<td><strong>Conference Dinner</strong></td>
<td>Delegates may book a place at the conference dinner on Wednesday 9th.</td>
<td>£35 + VAT (£40.25)</td>
</tr>
</tbody>
</table>

Terms and Conditions

Value Added Tax (VAT)
The rate of value added tax is currently 15%. Overseas and delegates from certain organisations may be able to claim a VAT refund. Please contact your local taxation office for details.

Accommodation
The conference venue is the Grange Hotel in Cumbria. Accommodation at the venue is available (subject to availability) by calling +44 (0) 1539 533666 or by visiting www.grange-hotel.co.uk. Please quote the conference when booking. A special rate of £79 (inc vat) B&B per person per night (single occupancy) and £99 (inc vat) B&B per person per night (double occupancy) will apply.

Payment Terms
On completion of the booking form, payment may be made by cheque, credit card or direct credit transfer. On production of a purchase order by the delegate’s organisation or institution, an invoice may also be raised. Receipts will be issued within twenty-eight days after the conference. Unfortunately if you are from a country outside the EU, Australia, New Zealand, Japan, Canada or the USA, we require a payment in advance by cheque, or BACS/money transfer with a remittance advice, credit cards are not acceptable under these circumstances.

We do not accept or action emails or telephone calls asking for letters of invitation.

Substitution and Cancellation
If delegates are unable to attend, they may make a substitution at any time. If it is not possible to notify the substitution prior to the conference, this should be done immediately on arrival at the conference. If necessary, the booking may be cancelled in writing up to twenty-eight days before the conference. Refunds will be subject to an administration fee of £25 plus VAT. After this date, regretfully, we cannot make refunds on cancellations. We strongly recommend that overseas delegates take out appropriate travel insurance.

Special Diets/Special Needs
All catering is organised with options to fulfil the requirements of vegetarians. However, we can accommodate most dietary requirements if these are indicated to us on booking. We are happy to clarify special needs and access prior to booking.

Quality Assured
At the end of the conference, you will be asked to complete an evaluation form. To ensure we maintain a high quality of service, we welcome your comments and suggestions and would ask that you take the time to complete these details and return them to us.

Data Protection
The information you provide on the booking form will be held on a database to process the confirmation of your place and so that we can keep you up to date with other relevant products and services provided by the University of Central Lancashire. We do not pass your details on to any companies outside the University group for marketing purposes. Please write to the Faculty of Health & Social Care, Business Development Unit, University of Central Lancashire, Preston, PR1 2HE if you would like to receive mailings.