

STATEMENT OF INTEREST

Dr. Khalid Iqbal

I have been working for the noble cause of breastfeeding since the start of my clinical career in 1989. This particular field of medicine needs dedication and commitment with passion for innovative way of breastfeeding advocacy. We stress for the implementation of International Code through Training, Publications, monitoring and scientific fight with the manufacturers of the formulas. I have been approaching many formula companies with strong scientific evidence and compelled them to stop their unethical and unscientific claims and practices. One of the letters was published in The Lancet under the title "***Unethical promotion of Lactose Free Formula***" in 1999.

Our commitment is to strive for the goal of child survival by promoting optimal feeding practices worldwide by creating a supportive and encouraging environment to make breastfeeding a cultural norm globally.

I wish to be the part of Steering Committee to contribute more for WABA activities at global level and to start an ***Innovative Breastfeeding Advocacy Campaign***.

Dr.Khalid Iqbal