

Publications Catalogue



Ref: G12

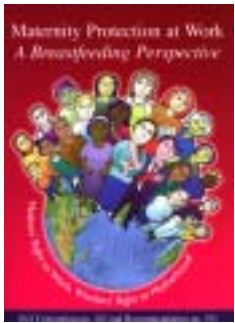
The Breastfeeding Movement A Sourcebook

Compiled by Lakshmi Menon with Anwar Fazal, Sarah Amin and Susan Siew

This is exactly the book that breastfeeding advocates need – history, information and documents all in one. From Cicely William's historical speech on Milk and Murder in 1939 to the current Global Strategy for Infant and Young Child Feeding, the Sourcebook is a compilation of selected documents significant to the breastfeeding movement. A useful

feature of the book is a list of selected bibliography, internet resources, key contacts, events, songs, poems and illustrations for ideas. As HIV and infant feeding is a growing concern for the breastfeeding movement, a section is dedicated to the subject.

296 pages US\$ 30.00



Ref: E4

Maternity Protection at Work A Breastfeeding Perspective

This campaign kit contains relevant and concise information for easy use to advocate for the protection of and improvements for breastfeeding mothers at workplaces using the ILO Convention 183. It also outlines a sample step-by-step plan for a maternity protection campaign that provides practical suggestions for groups intending to undertake the issue. The kit is a joint publication by the Maternity Protection Coalition, comprising of IBFAN, ILCA, the LINK-

AGES project and WABA, with technical assistance from the International Maternal & Child Health, Uppsala University, Sweden and UNICEF.

US\$10.00



Ref: B13

2004 – World Breastfeeding Week Action Folder: Exclusive Breastfeeding: The Gold Standard

**10 Folders + 2 Posters (Full Colour),
US\$15.00**



Ref: G13

The Golden Bow Metal Pin and Book Mark

A beautifully crafted metal pin that comes with a bookmark. The bookmark carries the meaning of the golden bow and is hot stamped in golden colour.

US\$1.00

Ref: B14

World Breastfeeding Week (WBW) Action Folders & Posters

A complete collection of WBW Action Folders and posters since its inception in 1993, including the latest in the series, the 2004 – Exclusive Breastfeeding, the Gold Standard. A must have for breastfeeding advocates around the world. The full set would include:

- * 1993 Women, Work and Breastfeeding: Everybody Benefits
- * 1994 Protect Breastfeeding: Making The Code Work (Photocopy version only available)
- * 1995 Breastfeeding: Empowering Women
- * 1996 Breastfeeding: A Community Responsibility (Photocopied version only available)
- * 1997 Breastfeeding: Nature's Way
- * 1998 Breastfeeding: The Best Investment
- * 1999 Breastfeeding: Education for Life
- * 2000 Breastfeeding: Its your Right
- * 2001 Breastfeeding in the Information Age
- * 2002 Breastfeeding: Health Mothers & Healthy Babies
- * 2003 Breastfeeding in a Globalised World for Peace and Justice
- * 2004 Exclusive Breastfeeding: the Gold Standard and
- * 1998-2003 Posters in full colour

12 Action Folders & 6 Posters US\$ 20.00



Ref : C12

WABA Activity Sheets

A series of 11 Activity Sheets that will assist breastfeeding groups with their activities to protect, promote and support breastfeeding and in particular, to provide action ideas that can be used during World Breastfeeding Week. The full set would include:

- *Breastmilk: A World Resource
- * Mother-to-Mother Support for Breastfeeding
- * Transforming Health Colleagues into Breastfeeding Advocates
- * Breastfeeding: A Feminist Issues
- * Breastfeeding and the well being of Families
- * Maternity Legislation: Protecting women's right to breastfeed
- * Protection, Support and Promotion of Breastfeeding
- * Training Health Workers in Breastfeeding Management
- * Developing a National Report Card on Breastfeeding
- * Breastfeeding and the Food Security
- * Maternity Protection: Making it work

A full set of 11 Sheets

(Each sheet is between 4-8 pages, printed in B/W)

US\$ 10.00



Ref: G3

Breastfeeding

The Best Investment

This report takes a look at how hundreds of breastfeeding advocates from 50 countries around the globe organised activities and campaigns to promote breastfeeding during the World Breastfeeding Week of 1998.

44 pages US\$ 8.00



Ref: D4

Global Participatory Action Research (GLOPAR)

The GLOPAR Project was conceived by WABA in 1993 as part of a long term effort to mobilize groups and individuals around the world to protect, promote and support breastfeeding. This set of 3 books expounds in detail the three key elements in action research.

1. Investigating Breastfeeding: Questions, ideas and issues to explore

A guidebook that offers local groups and researchers a wealth of ideas on what to ask, and who to ask and what to do with the answers about the knowledge, attitudes and practices that affect breastfeeding. (28 pages)

2. Presenting Breastfeeding: A guide to reporting on the state of breastfeeding in your country

This guide to reporting, gives ideas on how you can select information, choose the right reporting format and how to target information to appropriate people. (20 pages)

3. Action on Breastfeeding: A guide to participatory training and participatory learning

This guide book highlights key issues that we all face in trying to learn, understand and apply participatory techniques in the promotion of national breastfeeding. It has relevance for people, not only in the field of human nutrition, but also for those working in any area where strategic planning is needed and where full participation of the people, the groups and the communities which are affected are needed to ensure that planning is sustainable and realistic. (34 pages.)

A set of 3 books, printed in B/W. US\$ 20.00



MOTHER-FRIENDLY WORKPLACE INITIATIVE



Ref: E1
Being Mother-Friendly: A Practical Guide for Working Women and Breastfeeding

By Penny Van Esterik and Lakshmi Menon

Written in an easy to understand style, this guidebook provides information and advice on how women can combine breastfeeding while resuming work. Available in English and French

84 pages, US\$ 20.00



Ref: E2
Women's Rights to Maternity Protection: Information for Action

The purpose of this book is to help advocates to maternity protection to review laws in their own countries and compare them with provisions in their workplaces. This book is intended as a catalyst for action where information is presented on maternity protection for employed women in a framework that is useful.

86 pages US\$13.00



Ref: E3
Breastfeeding, Women & Work: Human Rights and Creative Solutions

1998 Philippines Workshop Report

WABA together with ARUGAAN, organized a five-day workshop based on the mother baby friendly workplace initiative in Quezon City, Philippines. This report highlights the current issues on the topic of

Breastfeeding and Women's Work. The articles within present WABA's position on issues such as feminism, human rights, maternity legislation, mother and baby-friendly workplaces, support systems, advocacy and strategies and tools for change.

42 pages US\$ 7.00

CHILDREN'S EDUCATIONAL MATERIALS



Ref: F1
Breastfeeding: Nature's Way – Comic Book

WABA's comic booklet, is a fun way for children aged 9 and above to learn how breastfeeding contributes to a healthier child and the environment. Available in English and French.

12 pages US\$ 4.00



Ref: F2
Breastfeeding: Nature's Way – Colouring Book

This colouring book is recommended for young children aged four to eight. They'll have fun colouring the images while learning about breastfeeding and the environment. Available in English and French.

16 pages US\$ 4.00



Ref: G1
Milk, Money and Madness: The Culture and Politics of Breastfeeding

By Naomi Baumslag & Dia L. Michels

The authors examine the issue of breastfeeding, clearly drawing the line between fact and fiction. They show how a product created to help sick children and foundlings was transformed into a powerful international industry with revenues of USD22 million a day. They investigate how an intimate and self-affirming life experience that is responsible for the survival of our species has been reduced to "just one feeding option".

257 pages US\$18.00



Ref: G2
Breastfeeding, Women & Work: The Maternity Protection Campaign

This is a report on the advocacy efforts of the Maternity Protection Coalition (MPC) to ensure stronger global standards on maternity protection. The MPC played a significant role in both the 87th and 88th ILO Conference in terms of raising public awareness and educating delegates from the trade unions and governments on the importance of breastfeeding and maternal health and how breastfeeding is a right of all working women.

76 pages. US\$10.00



Ref: G6
Healthy Documents: A Sourcebook on important documents & instruments that impact on people's health

Compiled by Lakshmi Menon

This book is a compilation of important documents on people's health made at international meetings. It also includes international covenants, treaties, programmes and platforms of action which support these declarations and which are ratified by various governments. It is an important action tool to promote people's health, with resolutions, declarations, charters and United Nations (UN) instruments on health at your fingertips. It will also make a good reference book in your resource centre.

222 pages US\$ 20.00

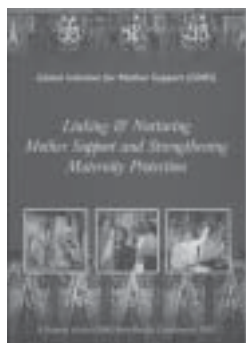


Ref: G7
Risks, Rights and Regulation: Communicating about Risks and Infant Feeding (2nd Edition)

By Penny Van Esterik

This book highlights the difficulties of translating the toxicological evidence into language that the public can understand and use, particularly in the face of commercial interests that benefit from casting doubts on breastfeeding.

104 pages US\$ 8.00



Ref: G8
Global Initiative for Mother Support (GIMS)
Linking & Nurturing Mother Support and Strengthening Maternity Protection
 A Report of the GIMS Asia-Pacific Conference 2002

Over one hundred and fifty people from over 25 countries gathered and met in Kuala Lumpur in 2002 to highlight good support practices that already exist, explore new support measures, share experiences across different cultural contexts and launch a GIMS network in the region, that would support mothers during pregnancy, birthing, breastfeeding and child care. This report covers the 5 day event including all the keynote addresses, plenary sessions and conference outcomes.

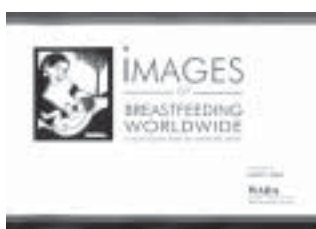
68 pages US\$10.00



Ref: G9
HIV & Infant Feeding
A report of WABA-UNICEF Colloquium

The Colloquium was held in 2002 in Arusha, Tanzania, the first meeting focused on HIV/AIDS and infant feeding that brought together 165 relevant key players in the areas of both prevention of mother-to-child transmission (PMTCT) and breastfeeding. Participants included representatives from breastfeeding NGO's, NGO's working in the areas of PMTCT, UN agencies, donor agencies, governments and researchers in the area of HIV and infant feeding. This report covers the 2 day event including all the keynote addresses, plenary sessions and colloquium outcomes.

90 pages US\$10.00



Ref: G4
Images of Breastfeeding Worldwide
A Visual Source Book for Community Action
 Compiled by Susan Siew

This book contains over 450 images from 57 countries celebrating the diverse and rich visual expressions of breastfeeding and the special relationship between mother and child. This collection can be used as visual aid in communicating breastfeeding situations, processes, maternal and child nutrition and also in classes on art, environment, society and culture, food security, human rights, health and development issues.

184 pages US\$ 25.00



Ref: G10
First Food, First Right
 By Anwar Fazal

This book is a selected collection of inspiring speeches and writings of Anwar Fazal whose vision, ideas and strategies for action have contributed to WABA becoming a movement. It serves to bring to our consciousness that breastmilk is human being's first food and breastfeeding is the first human right. First Food, First Right will inspire readers to join the struggle to keep alive the breastfeeding movement.

82 pages US\$ 8.00



Ref: G11
Moving Forewords
 By Anwar Fazal

This book is a delightful collection of forewords written by Anwar Fazal in 32 publications dealing with such diverse subjects such as peace and justice, environment, habitat, health, urbanization and consumer issues. These moving forewords serve to provide strength, courage and inspiration to help readers move forward in social activism and make a real difference to our world.

97 pages US\$ 8.00



Ref: A1
Nurturing the Future
our first five years
 by Sarah Amin

The birth and growth of the World Alliance for Breastfeeding Action (WABA) is captured beautifully in this book. The development of such a comprehensive network of networks, which involves every major stream of work to protect, promote and support breastfeeding is explained in detail.

110 pages, US\$18.00

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