

Curriculum Vitae

P.O. Box 15480
Jeddah, Saudi Arabia 21444

Phone: 966-2-665-5225
Mobile: 966-56-91-0100
Fax: 966-2-667-8110
E-mail: anne@ambatterjee.com
annebatterjee@gmail.com

Name: Mrs. Anne Batterjee
Amna Schaerer

Address: P.O. Box 15480 Jeddah, Saudi Arabia

Personal Information: Married, 5 children, 10 grandchildren

Objective:

My objective has always been to promote improvements in areas of health care, health education and general health awareness on all levels of the health care system. I am pleased to be allowed to teach, train and promote Lactation Management in all areas related to infant and mother care. I fully support the need for and the importance of the WHO/UNICEF Baby Friendly Hospital Initiative and all its related resolutions. I intend to continue to work toward the expansion of “Breastfeeding” as the foundation of health for our Saudi society and through my work with the Global Breastfeeding Movement.

EMPLOYMENT:

2014 – 2015	World Alliance for Breastfeeding Action (WABA) Steering Committee
2013	WABA World Breastfeeding Week Key Writer
2010 – Present	La Leche League International Board of Directors; two terms
2004 – 2006	Breastfeeding Information Column for local English newspaper “The Saudi Gazette” “Mother’s Matters” Column published twice a week
2003 – Present	Peer Counselor Administrator / LLLI I am certified by LLLI /USA and LLL/UK
2003 – Present	Founded the Al Bidayah Center for Women’s Health Awareness and Breastfeeding Resources; non profit center(s) offer a full range of breastfeeding support for mothers, students and healthcare professionals.
1999 – 2003	Co Founder /Consultant to Al Eman Cancer Society
1999 – Present	A.M. Batterjee Group; Co founder and CEO Jeddah, Saudi Arabia
1995 – 1999	Head of Patient Education Department / Hospital BFHI Coordinator

Saudi German Hospital

Jeddah, Saudi Arabia

Education:

- 2008 Breastfeeding and Human Rights
Trainer: Elaine Petite – GIFA Switzerland; Ismailia, Egypt
- 2008 World Breastfeeding Trends Initiative
Trainer: IBFAN BPNI team; Ismailia, Egypt
- 2008 WABA Workshop
Training for counselors for WHO/UNICEF program IYCF
Complementary Feeding and Foods; Penang, Malaysia
- 2004 LLLI Workshop Series
Breastfeeding: Evidence Based Success
Facilitator: Linda Smith ; Phoenix, Arizona USA
- 2004 Logical Framework Approach / Bureau Frank Little
Training to facilitate IBFAN Arab World advisory position
Beirut, Lebanon
- 2004 Implementing the International Code of Marketing
of Breastmilk Substitutes /Training Course
UNICEF/IBFAN
Training by ICDC team; Penang, Malaysia
- 2003 LLLI Peer Administrator Training Course
Training: By USA and UK teams; Chicago, Illinois USA
- 2002 LLLI Peer Counselor and Administrator Training
Training by both UK and USA teams; San Francisco, California USA
- 1996 BFHI 80 Hour/ Trainer Course
Trainer: Dr. Ahmed Bakhir – BFHI National Coordinator , under Dr. Yagoub
Mazrouh ; Saudi Ministry of Health
Jeddah, Saudi Arabia
- 1970 Whittier College Whittier, California
- 1969 St. Louis University St. Louis, Missouri
- 1968 John Burroughs School St. Louis, Missouri

VOLUNTEER EXPERIENCE:

- 2013- Present La Leche League Board of Directors; second term, 1st Vice Chair
- 2010- 2013 La Leche League Board of Directors; First Term; Chair of the Program Services
- 2010 - 2015 WABA Mother Support Task Force Coordinator ; Co Chair
- 2009 – 2010 Al Zahra Breast Cancer Organization; Jeddah Office
- 2009 – 2012 La Leche League International Arabic Translations Coordinator
- 2008 – 2014 Regional Focal Point for IBFAN Arab World to WABA
- 2007 – 2009 Volunteer BFHI Trainer for the Primary Health Division MOH Western Region
- 2007 - Present Joint Committee for Breastfeeding – Jeddah General Health Directorate MOH
- 2007 - Present Member of Breastfeeding Friends - Supreme Council of Family Affairs Sharjah
- Developed the Peer Counseling Program for the organization, trained the Staff and supervised the commission of the clinic and work.
- 2007 – Present LLLI Peer Counselor Coordinating Team Member /Board member
- 2007 - Present LLLI Peer Counselor Administrator for Gulf Region
- 2006 – 2014 LLLI Representative to WABA (for the Middle East and Africa)
- 2005 - Present (Intermittently)
- The General Development Committee for Breastfeeding Programs
- Upon request of the Director General of Health Affairs, Dr. Idris, I formed this Committee. I developed a 12 point set of regional goals with an action plan for each goal. One of the first of which was the gathering of statistics and the development of a National Media campaign.
- Work has been sporadic, disorganized and fallen under difficult conditions due to the inter political battles within the Ministry of Health.
- 2006 – Present La Leche League Leader
- Completed the training and certification process required. Leaders Provide mother to mother support and are authorized to speak for the organization.
- 2003 Certified as a LLLI Peer Counselor Program Administrator From the USA and UK.
- 2000 - Present Member of the Advisory Committee for IBFAN Arab World
- 2000 Founding member of IBFAN Arab World

2000	Founder Friends of Breastfeeding / KSA	
1990 – 2002	Al Eman Cancer Society; Founding member	Jeddah, Saudi Arabia
1996 – Present	Health Education Educational Lectures	
1989- 1993	Founding Member of Cancer Support Network In cooperation with Oncology Department of KFSH/Riyadh. Worked with Dr. Adnan Ezzat and his teams.	Riyadh, Saudi Arabia
1970 – Present	La Leche League International Breastfeeding Resource Center Riyadh and Jeddah	

Awards:

- 2010 Outstanding Contribution to BFHI Accreditation / NGHHA Eastern Region
- 2007 Best Regional Breastfeeding Advocate – Minister of Health /UAE

Languages:

- English – first language
- Arabic – spoken
- German – understood

Publications:

- 2015 - Draft National Breastfeeding Policy gifted to the Kingdom of Saudi Arabia.
- 2014 – Edit and update of the training material for WABA/ LLLI Global Peer Counselor Program Training manual for Administrators, the manual for Peer Counselor training and the accompanying resource reference manual called the Teaching Tools.
- 2013 – World Breastfeeding Week material ; announcement and activity folders.
- 2010 – Introduction to a Fading Art / Understanding Breastfeeding in the Middle East written by Dr. Modia Batterjee.
- 2010 – Edited and prepared a CD of Dr. Khalid Iqbal’s book entitled “ The Basics of Human Lactation”. I had the book translated into Arabic and prepared teaching presentations of the material in both languages for use by medical health professionals.
- 2008 – 2010 Contributing writer for Tefly Magazine / Quarterly magazine for Ministry of Health; many articles on breastfeeding related issues.
- 2005 - Arabic update of the Book “Helping A Mother to Breastfeed” by Dr. Felicity Savage King . In cooperation with the author and original printers Questscope in Jordan.

2004 - Breastfeeding Info Flyer. Printed by the Quaker Oats Division of Abudawood Co. 15,000 copies were distributed across the Kingdom first printing.

2004 – Mother’s Matters column in the Saudi gazette. A twice weekly column answering questions related to breastfeeding problems.

2001 – Breastfeeding Week posters, booklets and brochures. Printed by Quaker Oats division of Abudawood Co. 50,000 copies were distributed around the Kingdom

1999 –2000 Prepared and printed the “Good Start” booklet in Arabic and English. This booklet was distributed free of charge for any hospital, clinic or mother to provide basic information in Arabic. Over 10,000 copies distributed.

Affiliations:

Al Zahra Breast Cancer Organization - Jeddah office 2008 - 10

GABA (Gulf Alliance for Breastfeeding Action) 2007-not active.

BREASTFEEDING FRIENDS under Supreme Council for Family Affairs –Sharjah 2007-present

MoH General Development Committee for Breastfeeding Programs 2003

IBFAN ARAB WORLD (IAW) founded in 2002. Member of the Advisory Committee 2002-present.

IBFAN head office based in Geneva, Switzerland.

MusLLLImas founded in 2002. (LLLI for American Muslim communities.)Not active.

FRIENDS OF BREASTFEEDING, Jeddah. 2002

WABA (WORLD ALLIANCE FOR BREASTFEEDING ACTION), Malaysia. Since 1998.

BABY MILK ACTION, UK Since 2001.

LA LECHE LEAGUE INTERNATIONAL (LLLI) since 1970.

AL EMAN CANCER SOCIETY, Jeddah. Founding member / No longer active.

CANCER SUPPORT NETWORK, Riyadh. Founding member 1989 / No longer active.