## Global Breastfeeding Partners’ Forum (GBPF), 17-19 October 2010, Penang, Malaysia

### Revisiting Innocenti - 20 years

**DAY 1 (Sunday 17 October 2010)**

- **8.30 - 9.00 am**
  - Secretariat Welcome
  - Opening Ceremony

- Performances/Videos
- Choir

**SESSION 1**

- **0.00-10.30am**
  - OFFICIAL OPENING
  - WABA Welcome & WBW campaigns 18 yrs!

  - Innocenti + 20
  - *World Breastfeeding Trends Initiative (WBTI) & WABA
  - *Youth

**SESSION 2**

- Creative Events/Exhibits

### Enabling Mothering : Keeping Mothers and Babies Together

**DAY 2 (Monday 18 October 2010)**

- **8.30 - 10.00 am**
  - PLENARY 1
    - Opening Session
    - Objective: setting the context and provide rationale for overall theme

  - Introduction
  - 1. New Neuro-Endocrine Evidence for Keeping Mothers and Babies Together
  - 2. Long-term Effects on Society

**SESSION 3**

- Creative Events/Exhibits

### DAY 3 (Tuesday 19 October 2010)

**SESSION 7**

- **10.00 - 10.30 am**
  - WORKSHOPS
    - Sub-theme 1: 8.30 - 10.30 am

  - 1. Making Mother-Baby Friendly Work
  - 2. Expanded BF(H)I: From Hospital to Primary Care
  - 3. Taking Peer Counselling to Scale
  - 4. The Challenge of the Private Health Sector
  - 5. Education and Training: Quality and Sustainability

**SESSION 8**

- Creative Events/Exhibits

**SESSION 4**

- **10.00 - 10.30 am**
  - Break

**SESSION 5**

- **10.30 - 11.00 am**
  - Break

**SESSION 6**

- **10.30 - 11.00 am**
  - WORKSHOPS
    - Sub-theme 2: 11.00 to 1.00 pm

  - 1. Maternity Protection (MP) Campaigns: 10 years later, what have we learnt?
  - 2. Grinding Realities in the Informal Sector: Actions for Change
  - 3. Moving National MP Campaigns Forward: Use WBTi
  - 4. Pumping vs Feeding at the Breast: Ethics and are Women Empowered?
  - 5. Models for Successful Mother-Baby Friendly Communities including Workplaces

**SESSION 6**

- **12.30 - 2.00pm**
  - LUNCH

**SESSION 7**

- **1.00 - 2.00 pm**
  - LUNCH
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<th><strong>Enabling Mothering : Keeping Mothers and Babies Together</strong></th>
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<td><strong>DAY 1 (Sunday 17 October 2010)</strong></td>
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<tr>
<td>10.30 - 11.00 am Break 11.00-12.45pm</td>
<td>12.30 - 2.00 pm LUNCH 2.00 - 4.00 pm (2 hours)</td>
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<td>11 - 12.00: Core Partner (CP) Presentation</td>
<td><strong>PLENARY 3</strong> Sub-theme 2: Working Women and Mother Support</td>
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<td><strong>SESSION 2</strong> 12 - 12.45pm Question &amp; Answer Session with CPs</td>
<td>Objective: To identify more effective &amp; new strategies for supporting working women in both the formal and informal sector</td>
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<td><strong>SESSION 5</strong></td>
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<td>1.00-3.00 Lunch *Tour of Exhibits 4.00 - 4.30 pm Break</td>
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<td><strong>NETWORKING SPACE</strong> * Youth Workshop * Gender Orientation * Men's Workshop * Advocacy via Internet * Visualisation in Participatory Programmes (VIPP) Preview</td>
<td><strong>PLENARY 4</strong> Cross-cutting and Regional Reflections Objective: To highlight regional perspectives on the overall theme and global politics Dialogue Session (Talk Show Format)</td>
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<td>4.30 - 6.00 pm</td>
<td><strong>SESSION 10</strong></td>
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DINNER & PARTY