

## 1<sup>ST</sup> ANNOUNCEMENT

Global Breastfeeding Partners' Forum (GBPF)  
17 – 19 October 2010 • Bayview Beach Resort • Penang • Malaysia



# Revisiting-Celebrating Innocenti 20 years! & Enabling Mothering: *Keeping mothers and babies together*



(PARTNER'S TECHNICAL FORUM)

For the first time WABA is organising a GBPF that is open to participation of the wider network allowing for greater networking among participants and the Core Partner organisations – ABM, IBFAN, ILCA, LLLI and Wellstart International. In line with the 20<sup>th</sup> anniversary of the Innocenti Declaration, the event will open with a celebration of 20 years of action and achievements around the Innocenti as well as reviewing the gaps and areas still needing attention and a strategic response. This will be followed by a two-day technical meeting/forum on the topic *Enabling Mothering: Keeping mothers and babies together*, focusing on the expanded BFHI and maternity protection and support for working women. (Note that the business meeting of the Core Partners will take place on 20 October 2010, and is by invitation only).

The objectives of the event are:

- ♥ To foster greater collaboration with WABA's Core Partners and other participants to plan and advance the common vision and strategic direction of the breastfeeding movement
- ♥ To share new technical knowledge and programmatic updates in the areas of the expanded BFHI and maternity protection
- ♥ To celebrate the Innocenti 20 years through creative and other means
- ♥ To work towards World Breastfeeding Week (WBW) 2011

The three day event draws on elements of the WABA Global Forum III event originally planned for Quebec City in June 2010, the World Breastfeeding Week (WBW) campaigns past and present, the World Breastfeeding Trends initiative (WBTi) and others. We will have plenary and workshop sessions as well as exhibition and other open spaces for the creative arts and celebration!

**All WABA friends are welcome to participate and have a space to share your work, resources and creativity. It will be a mother-father/family friendly event!**

### VENUE:

Bayview Beach Resort, Penang, a beach front hotel on the famous Batu Ferringhi beach which hosts the International AIDS Candlelight Memorial Day Penang fundraising event, annual Penang/International Jazz Festival and other social causes. Hotel provides playrooms and facilities for children.

For more information please visit:

<http://www.bayviewhotels.com/beach/>

### SPECIAL ROOM RATES:

Single or twin sharing including breakfast:

- Standard/Superior Hillview Room  
MYR195.00 nett per room per night  
(approx USD59.00)
- Deluxe Side Seaview Room  
MYR250.00 nett per room per night  
(approx USD76.00)

### REGISTRATION FEE:

USD250.00 – Early bird by 30 April, 2010

USD350.00 – from 1 May 2010 onwards

USD400.00 – from 10 October 2010 and onsite registration (cash terms only)

*Registration fee includes three lunches, six refreshment breaks, a welcome reception and a celebratory dinner party, and conference materials. Registration fee does not include accommodation. You will need to make your own reservations directly with the hotel and quote "WABA" to obtain the special rates quoted here.*

Please give us your indication of interest or confirmation to participate by **5 April 2010**. Your response will help us firm up reservations for the logistics such as number of accommodation and meeting rooms. The formal registration process will be coming up soon. The last quarter of the year is peak-season especially for Penang. We need to make a deposit for the bookings and to get the special rates. Please complete the reply form attached.

Thank you. See you in Penang in October 2010!

From the WABA Secretariat team.

